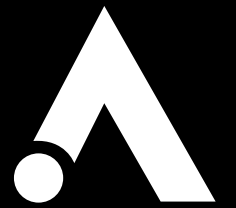




The Agera Group

We are driven by our passion for technology which allows us to deliver superior solutions.



A G E R A

Content

1. Our story
2. Company milestones
3. What connects the dots
4. Organogram
5. Group companies
6. Gallery
7. Key members
8. Contact us

A turnkey infrastructure solutions provider.

The Agera group comprises a network of core companies, comprising industry experts and individuals whose goals mirror those of our collective group, namely: Wires & Wireless, Audionote, Symetrix, Coresol, Avsol and Noise Republic. These brands within our umbrella brand all have a fresh approach to an age-old industry, that of information technology. Each company is on the leading edge of their respective industry and, together, form a turnkey operation that allows our clients to benefit from this collective knowledge and experience.

The unique approach our team adopted began to take shape early in the 2000's as we identified a niche approach to the high-tech low-touch industry in which we operate and, for the most part, a leading light. During the next decade our small, dynamic team, focussed on attracting the 'best-of-the-best' in technology expertise. Today Agera is a turnkey organisation that has cemented themselves in these core values that service the larger South African IT industry. This group is, as their intentions set out to be, now, the sum of all their parts.

Each division within the group boasts skills, experience, and knowledge that sits at the top of their game and our customers feel this difference. Each of our five businesses is individually strong but, together, we know we're insurmountable.



Company milestones.

—→ 2001 - Wires & Wireless (PTY) Ltd

This company, a corporate turnkey information technology infrastructure specialist organisation, was formed by Andrew Hicks and Brad Silbermann. This founding company has formed the basis on which the Agera group has expanded, the same ethics and business principles have attracted the talent and formed the organisations that now comprise the larger group structure.

—→ 2003 - 2015 - Key investment decisions in leading technology companies.

During these years the company focussed on investment opportunities in associated technology companies however, after understanding the market trends in more detail and securing the unique approach that set the now Agera apart, the core team made the decision to bring expertise in-house and, as such, made acquisitions into the Group from 2016 onwards.

—→ 2016 - Audionote

A visual-video conferencing digital signage recording studio and lighting and staging specialist. Our sales and engineering team offers a distinctive view of all specialised requirements with a focus on the belief that, in order to build a business we need to build relationships, every touchpoint is engaged by our team with this in mind.

—→ 2018 - Symetrix

Founded by Ross Butt in 2017 the ethos of this organisation can be summed up by this quote "Technology, like art, is a soaring exercise in human imagination" (Daniel Bell). Ross formed this managed services and enterprise IT provider specialist company focussed on delivering high-end true turn-key offerings built on a deep-rooted passion for customer excellence and technology.

—→ 2019 - Agera Group

The Agera group is an empowered, diverse, and inclusive company of six separate organisations comprising. Our company values are at the heart of everything we do, we're driven to create and achieve technological excellence, operate with the highest level of integrity, drive our values through our businesses and create a culture that furthers our ambitions for our people, our customers, and our group.

—→ 2019 - Avsol

The Agera group distribution arm creates solutions that fundamentally redefine what's possible with video distribution. By connecting, collaborating, and communicating with Avsol solutions our customers will have the power of media at their fingertips.

—→ 2019 - Coresol

This base build IT infrastructure and data center specialist organisation focuses on data centers, security, and electronic infrastructure. The directors of this team saw the benefits of joining the Agera group as their values and objectives were aligned and so, in 2019 Coresol was formed. This hands-on team focuses on quality work, customer excellence, outstanding project deliverables, timelines, innovative and integrated solutions wrapped in competitive costing. The latest addition to the Group provides our customers with a single point of contact and accountability.

—→ 2019 - 2020 - Agera Finance

To date, the formation of our in-house asset-based finance company not only offers our customers accessible and competitive financing options but, moreover, firmly puts our money where our mouth is. Such is the extent to which we believe in the Group's collective resources, innovativeness, and experience, we're in a position to support our customers in a symbiotic and mutually beneficial financial relationship.

—→ 2020 - Noise Republic

Noise Republic is the specialised distribution arm of Agera Group, with a focus on broad-line electronic goods and advanced infrastructure sundries. Procurement is a hugely integral part of any infrastructure business. It, therefore, makes a strong business case to have as much control over this element of our business process, and importing of selected brands and selected product sets allows us better quality control on the product, ensures high availability stock holding,

What connects the dots.

At the Agera Group, we practice what we preach. Fundamentally this means, when we speak about taking action, we're doing just that. Our company values are at the heart of everything we do, we're driven to create and achieve technological excellence, operate with the highest level of integrity, drive our values through our businesses and create a culture that furthers our ambitions for our people, our customers and our group.

Vision

We want to create a legacy; which is to be the best. This is based on the fact that together we're more innovative, able to define a business model that is transformational, successful, focussed, people-oriented and ultimately achieves both the goals of our customers and our team.

Mission

Our intention is to bring inspiration and innovation to your technology needs. If you're a person, you have technology needs and we have the solution.

Values

We're bringing people back into the technology world because, together we're better. We want our team to journey with us as we achieve our collective vision and we're not stopping here.

Agera at a glance.

The Agera group is an empowered, diverse and inclusive company of five separate organisations. Our journey can be visually represented, to date, by the following high-level timeline since our inception to where we find ourselves today.

We are the central nervous system for the information technology industry but a brief glance of a day in the life of the Agera group may shed some light on the diversity of our organisation.

- 120 employees Stradling every aspect of the IT environment.
- In excess of 200 service calls daily, with all queries/support requests completed within 12 hours.
- Five companies servicing more than 200 clients across 30 industries.

8

Industry specialists

20+

Years of experience

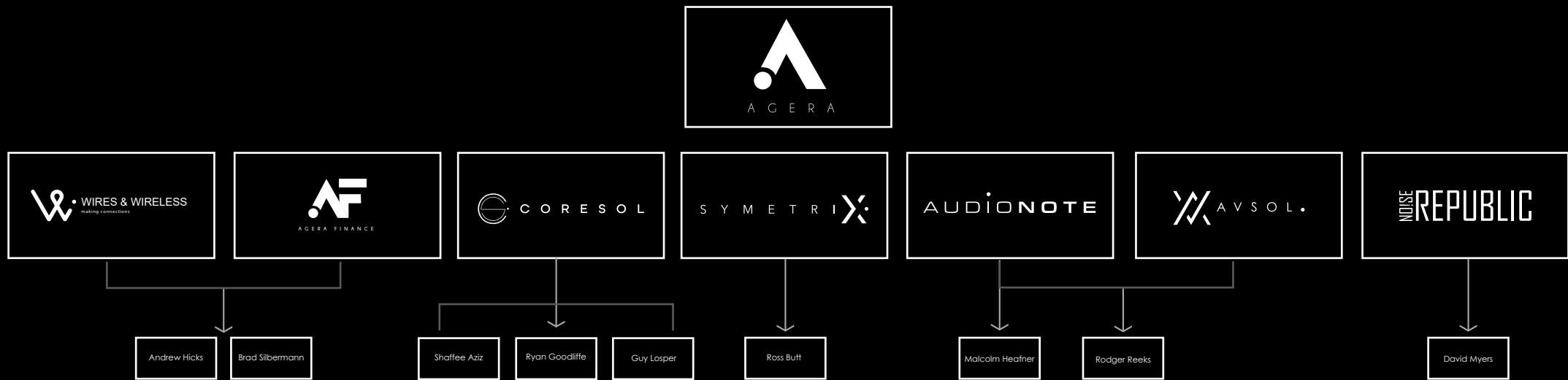
23

Industry awards

1,200+

Projects in portfolio








Agera organogram.



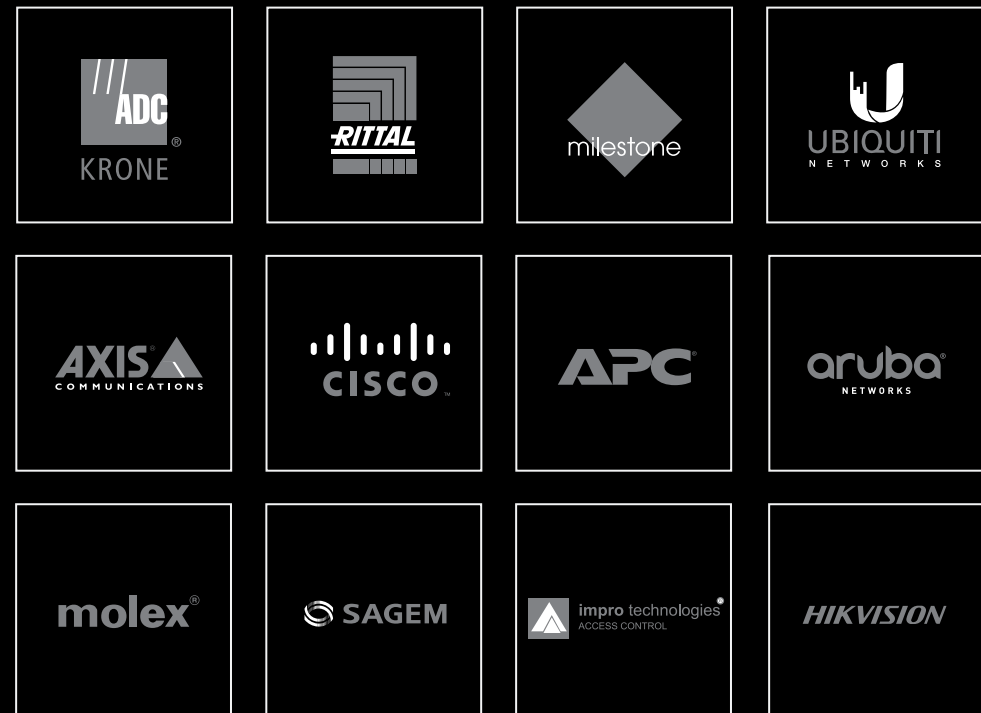
Wires & Wireless.

Wires & Wireless is a turnkey IT and Security infrastructure provider whose almost 20-year industry track record bares testament to the company's achievements. We share a vision in providing leading edge technology to our customers, leveraging off our desire to be the best. We are driven by our passion for technology which allows us to deliver superior solutions. We pride ourselves on our in-depth knowledge and our ability to deliver to the highest standards.

Core Services.

-  Power
-  Network Security
-  Access Control
-  Wireless Connectivity
-  Offsite Monitoring
-  IT Infrastructure
-  CCTV Solutions










Accreditations.



AudioNote.

Audionote is a turnkey specialist in the Audio and Visual space. With a sales and engineering team that has been active in this field for more than thirty years, and have a unique view on specialised requirements. Audionote offers a turnkey approach to each project, from inception to installation and operation, on-site training and after sales support. A team of dedicated and skilled professionals work hand-in-hand with clients to deliver a cutting edge solution to keep abreast in today's highly competitive corporate market making sure clients' AV needs are met to the last detail. Audionote supplies the latest range of AV products such as interactive displays, projectors and projection screens, video conferencing systems, delegate systems, digital signage, video walls, LED displays, smart boards and HuddleScreens, control systems, sound reinforcements and public address systems with reliable customer and technical support.

Core Services.

-  Video Conferencing
-  Laser Projection
-  Multi Room AV
-  Automation
-  Background Music
-  Sound Masking
-  House Of Worship
-  Studio Build
-  Home Cinema

Accreditations.



Symetrix.

With a combined experience of 60 years in the IT and Security infrastructure, our respective industry track records bare testament to the company's capabilities and breadth of offering. We share a vision in providing leading edge technology to our customers, leveraging off our desire to be the best. We are driven by our passion for technology which allows us to deliver superior solutions. We pride ourselves on our in-depth knowledge and our ability to deliver on the highest standards.

Core Services.



Software



Hardware

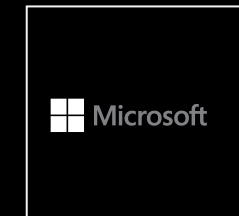
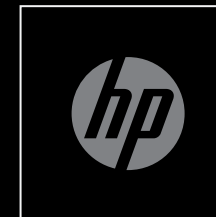


Network Security



Virtualisation And Storage

Accreditations.



Coresol.

Core Infrastructure Solutions is a turnkey Data Centre, Security and Electronic infrastructure provider with almost 20-year industry experience track record bares testament to the company's achievements. We share a vision in providing leading edge technology to our customers, leveraging of our desire to be the best. We are innovative and driven by our passion for technology which allows us to deliver superior solutions. We pride ourselves on our in-depth knowledge and our ability to deliver to the highest standards.

We are one of a very few companies that have key individuals that are both EPI Certified Data Centre Experts (CDCE) and Uptime Institute Accredited Tier Designers (ATD) with more than 15 years of experience between them with Data Centre Infrastructure Design, Build, Implementation, Testing and Commissioning.

Core Services.



Telephony



Network Infrastructure



Power Systems



Fire Life safety systems



Building Management systems

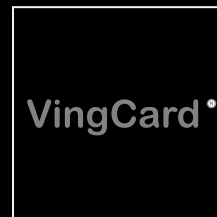


Security



Turnkey Data Centre Solutions

Accreditations.



Avsol.

Avsol prides itself on designing solutions within the AV,ICT and security industry. Using good industrial design AVSOL can fabricate solutions for a client's specific needs. These solutions then become products to help more clients within the ever-moving technology space..

Core Services.

Avsol is a fabrication and design house for bespoke requirements for customers in the AV and ICT industry.

Accreditations.



Noise Republic.

Noise Republic is the specialised distribution arm of Agera Group, with a focus on broad-line electronic goods and advanced infrastructure sundries.

Procurement is a hugely integral part of any infrastructure business. It therefore makes a strong business case to have as much control over this element of our business process, and importing of selected brands and selected product sets allows us better quality control on product, ensures high availability stock holding, compared to industry standard, and most importantly, allows a more focussed approach to purchasing - all of which have tangible benefits to our clients.

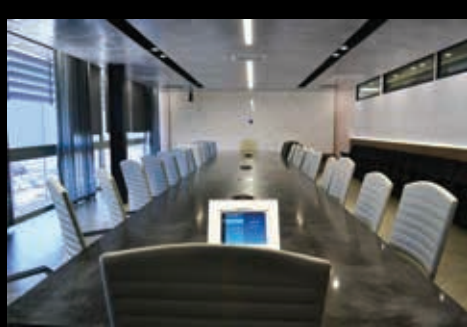
Core Services.

- Distribution of audio and electronic products for the consumer and professional markets.
- Distribution of Networking infrastructure products.
- Key expertise on all brands supplied.

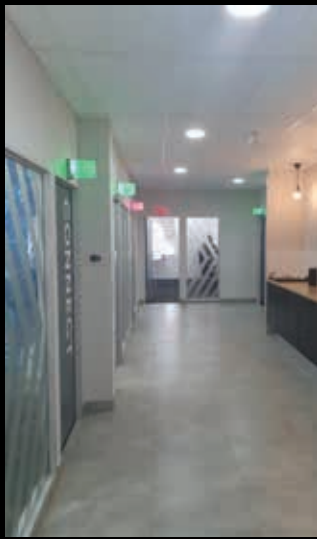
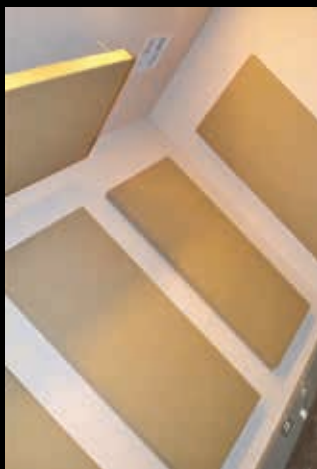
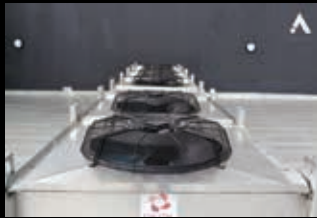
Agencies.



Projects.



Projects.



Brad Silbermann

Group Finance

E: brad@wires.co.za
T: +27 011 883 6410

Bcompt (Hons) CA (SA)

Cautionary, dependable, the worrier-of-the-world. Brad is driven to live by his values of “what I say is what I do”; and that has made all the difference in this business, and his life. With an insanely analytical approach to everything, Brad is the person to befriend in this business; he’s leaving a legacy and he’s hardly begun yet.

Brad believes in sticking to the basics of the fundamental values that were established decades ago when he co-formed Wires and Wireless, being not only customer-centric but ferociously goal and output focussed, weathering the storms together and by ensuring what you say is actually what we do. The relationships that Brad laments on are not only with customers but also within the team, as a family man he is fastidious in his approach that this is a collective journey towards the common goal of leaving a legacy.

“We’re constantly striving to be better and we’re not stopping here”



Andrew Hicks

Group Sales Head

E: andrew@wires.co.za
T: +27 011 883 6410

CAIB(SA)

Visionary, charismatic; the glue-that-binds; Andrew is at home behind the wheel of his business. With a razor-sharp focus on offering a seamless process for all customers Andrew and his team, are dedicated to building a world-class business that operates as a truly modernised, streamlined & yet personable organisation.

Andrew, by his own admission, keeps a high-level view of each of the core businesses within the Group in order to ensure the collective values and vision are the drivers whilst offering leadership and guidance throughout all the teams. Andrew has a clear vision with goal-setting at the core of that vision – all the Directors share the belief that what sets Agera apart is that it comprises the most qualified people within their collective industries.

“We’ve never seen barriers; seeming obstacles are chances to overcome. We get in on the conversations and keep going”



Ross Butt

Group Sales Head

E: ross@symetrix.co.za

T: +27 010 060 0011

Cool, calm, and collected. Until he's not. Ross is the people's person, holds the common vision, and can sell ice to Eskimos. Whilst being business and sales focussed, Ross is also intent on creating an environment where people want to be – his ability to see solutions and implement them is his super-power, that coffee – the common thread!

Ross has a key ability to look at the long-term view not only of the company he formed in Symetrix but also from a Group perspective. With the ability to not only see opportunities but also has the skill to develop the relationships required in order to see that vision through is built firmly on the premise that trust and reliability do and will set and keep the Agera group ahead of the curve.

"We all feel the same, we're looking to leave a legacy here, and taking everyone along for the ride"



Malcolm Haefner

Group Sales

E: malcom@audionote.co.za

T: +27 011 465 7555

Bcompt (Hons) CA (SA)

A self-proclaimed perpetual learner has his roots firmly in the music industry and stories are written about the people who have queued for his advice. Work hours not applicable here but the ability to transform a client's understanding of what could be is. Video may have killed the radio star but not this industry torch.

Malcolm has made a habit of putting himself into situations or areas of discomfort which has ensured he's constantly pushed himself to improve and excel both in his skillsets and his outputs. Nothing that Malcolm faces if seen as anything other than fun and a challenge both personally and professionally and he describes the Agera group as a melting pot of colour – he relishes the diversity and dichotomy that the team comprises and believes that this is the key to their current and ongoing success.

"Together we can overcome anything; i see colour in what we do"



Ryan Goodliffe

Group Sales

E: ryan@coresol.co.za

T: +27 010 110 9089

EPI TIA-942 (CDCE) - Uptime Accredited Tier Designer (ATD)
BCom Strategic Management – 3rd Year (Current)
DC Professional Development
Energy Efficiency best practice – C201
DC Professional Development – Data Centre Design Awareness – C101

Ryan brings his exceptional sales, technical and teamwork skills and experience to the team; but what sets this team apart and brings even more tenacity and a value-driven approach was the intense loyalty that the Coresol brought into the fray. The determination that not only their work experience but the friendship, skills, and trust would establish a foundation for long-term success within the Group.

“We’re big enough to have an impact and small enough to be agile, a perfect combination”



Shaffee Aziz

Group Technical

E: shaffee@coresol.co.za

T: +27 010 110 9089

Certified Data Centre Professional (CDCP)
QIS1 – S3 National Diploma Electrical Power Engineering (Heavy current)
Certified Fibre Optic Technician - Certified Data Centre Designer
Accredited Tier Designer (ATD) - Accredited Operations Specialist
Certified Data Centre Specialist (CDCS) - Certified Data Centre Expert (CDCE)
Level 3 BTEC Practical Data Centre Design - Electrical Power Engineering Practice 1

Shaffee, as the lead technical resource for technologies, new products & concepts, was formed as he predominantly has a deep and profound understanding of his business. His ability to integrate multiple products and disciplines into a single solution, his ability to find unique, working solutions for clients firmly places Coresol in the AGERA stable of expertise.

“We’re spotlighting the people and not processes, and that’s making all the difference”



Rodger Reeks

Group Operations

E: rodger@wires.co.za

T: +27 011 465 7555

Professional musician, closet creative, and techie geek. Rodger is passionate about team dynamics, teaching and training and how this can impact the greater good. Entirely focussed on not only sharing his musical magic but also in ensuring the collective team and bought along for the ride that AGERA is taking them along, Buckle up people, it continues to be fun.

Rodger says that being part of a Director team of extroverts, whose focus on the staff is the driving factor, is a melting pot of energy and enables him to continue to be pro-culture and focus on the team dynamics. In addition, Rodger believes culture is important as it breeds the inherent commitment and interest needed by the extended team. What's more, culture breeds honesty and openness which ultimately binds the team and ensures that the legacy is actually achievable.

"We're focused on our culture, it breeds intent and that's everything for our organisation"



Guy Losper

Group Operations

E: guy@coresol.co.za

T: +27 010 110 9089

Manager Development - Certified Project Manager

Network + Certified

NFP1- Network + Certified

Reliable, customer-focused, and extremely positive in his approach to business and life. Guy adds his loyalty, expertise, and dedication to the newest division of the AGERA group, joining alongside his partners of many years, Ryan & Shafee, they prove that loyalty is everything.

Despite being relatively new to the larger AGERA group Guy's positive, reliable, a customer-focussed never-say-die attitude has slotted right into the culture of the organisation. He is proud to enhance the total, turnkey package, and specifically what drives him; the aptitude and attitude you bring your customer and your team; communication is key to this and certainly assists Guy's task of managing all key projects within group from a strategic perspective.

"We're aligned as leaders in our industries and this is making all the difference"



David Myers

Director

E: david@noiserepublic.co.za

T: +27 010 110 9091

“Sourcing the highest quality products with the best value money can buy”. This is at the forefront of David’s business ethic. Coupled with excellent service and an extreme energy to satisfy the toughest of demands by customers, there is no such thing as a mountain too tough in his books, only hard work and determination to make things work to their fullest potential.

Having been in the retail industry for over 11 years, and then moving to distribution and importing for 14 years, David brings a world of experience to the Agera Group of Companies. Specializing in Professional audio, networking infrastructure and consumer electronic goods, David knows how to source world class premium brands.

“There is no such thing as a boundary, it simply doesn’t exist”





Let's discuss your project!

Agera Group

+27 010 110 9095
Website: www.ageragroup.co.za
Facebook: www.facebook.com/AgeraGroup/
LinkedIn: www.linkedin.com/company/34586209/

Wires & Wireless

+27 011 883 6410
Website: www.wires.co.za
Facebook: www.facebook.com/wires.wireless/
LinkedIn: www.linkedin.com/company/838309
Instagram: www.instagram.com/wires_sa/

Audionote

+27 011 465 7555
Website: www.audionoteco.za
Facebook: www.facebook.com/AudioNoteSA/
LinkedIn: www.linkedin.com/company/28487472/
Instagram: www.instagram.com/audionote_sa/

Symetrix

+27 010 060 0011
Website: www.symetrix.co.za
Facebook: www.facebook.com/SymetrixSA/
LinkedIn: www.linkedin.com/company/37415294/

Avsol

+27 011 465 7555
Website: www.avsol.co.za
Facebook: www.facebook.com/Avsolsa/
LinkedIn: www.linkedin.com/company/37428513/

Coresol

+27 010 110 9089
Website: www.coresol.co.za
Facebook: www.facebook.com/CoreInfrastructureSolutions/
LinkedIn: www.linkedin.com/company/30752531/
https://www.instagram.com/coresol_sa/

Noise Republic

+27 010 110 9091
Website: www.noiserepublic.co.za
Facebook: www.facebook.com/noiserepublic.co.za
LinkedIn: <https://www.linkedin.com/company/68860198/admin/>